



GROUP AUDITED RESULTS FOR TWELVE MONTHS PERIOD ENDED 31ST DECEMBER 2011

All amounts in Kshs’000

CONDENSED STATEMENT OF COMPREHENSIVE INCOME

	31st Dec 2011	31st Dec 2010
	(Twelve months)	(Twelve months)
Billings	11,763,664	11,363,839
Revenues	3,597,260	2,345,554
Operating Expenses	(2,517,262)	(1,685,377)
Investment Income and Exchange gain	200,102	178,219
Profit before Taxation	1,280,100	838,396
Taxation	(368,984)	(197,811)
Profit for the period after Tax	911,116	640,585
Other Comprehensive income:		
Currency translation differences	5,372	5,684
Gains on Revaluation of available for sale assets	-	22,141
Total Comprehensive Income for the period	916,488	668,410
Profit after tax attributable to :		
Equity holders of the company	724,965	578,587
Minority Interest	186,151	61,998
Total	911,116	640,585
Total Comprehensive Income attributable to:		
Equity holders of the company	730,380	606,412
Minority Interest	186,108	61,998
Total	916,488	668,410
Basic earning per share (EPS) (Ksh) *	2.55	2.13
Diluted earnings per share (Ksh)	2.55	2.11
Weighted average number of shares in issue : (**)	284,638,210	271,386,855

(*) EPS calculated on Profit after tax attributable to shareholders and based on weighted average number of shares

(***)The Company issued 47,464,855 bonus shares in the proportion of 1 new ordinary share for every 5 fully paid up ordinary shares held in 2011. Consequently, as per IAS 33, prior period EPS has been restated to reflect the same.

CONDENSED STATEMENT OF FINANCIAL POSITION

	31st Dec 2011	31st Dec 2010
ASSETS		
Equipment	294,593	221,491
Intangible Assets	25,060	-
Goodwill	315,671	315,671
Other non current assets	76,027	88,559
Government of Kenya Securities	-	265,818
Current Assets	7,778,587	7,117,892
Total Assets	8,489,938	8,009,431
EQUITY AND LIABILITIES		
Share Capital	284,789	234,570
Share Premium	1,754,388	1,680,666
Revenue Reserve	1,807,599	1,248,761
Investment revaluation reserve	-	56,573
Translation Reserve	1,193	(4,222)
Equity settled employee benefits reserve	-	40,625
Total Shareholder Funds	3,847,969	3,256,973
Minority Interest	506,940	320,832
Non-Current Liabilities	337,430	191,143
Current Liabilities	3,797,599	4,240,483
Total Equity and Liabilities	8,489,938	8,009,431

CONDENSED STATEMENT OF CASH FLOW

	31st Dec 2011	31st Dec 2010
Cash generated / (used) from operations	219,223	1,012,852
Net cash used in investing activities	187,006	328,659
Net cash generated from / (used in) financing activities	68,552	125,573
Increase / (decrease) in cash and cash equivalents	474,781	1,467,084
Movement in Cash and Cash Equivalents		
At the beginning of the period	2,178,652	676,768
Increase / Decrease during the year	474,781	1,467,084
Effect of exchange rates	(4,693)	(1,300)
Cash balance acquired on acquisition of Ogilvy entities	-	33,500
At the end of the Period	2,648,740	2,178,652

CONDENSED CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

	Share Capital	Share Premium Account	Revenue Reserves	Investment Revaluation Reserve	Equity settled employee benefit Reserve	Translation Reserve	Attributable to equity holders of the Parent company	Minority Interest	Total
As at 1st January 2011	234,570	1,680,666	1,248,761	56,573	40,625	(4,222)	3,256,973	320,832	3,577,805
Issue of new shares*	2,754	121,187	-	-	(40,625)	-	83,316	-	83,316
Issue of Bonus shares	47,465	(47,465)	-	-	-	-	-	-	-
Net Profit for the period	-	-	724,965	-	-	-	724,965	186,151	911,116
Dividend declared	-	-	(166,127)	-	-	-	(166,127)	-	(166,127)
Reversal of Investment									
Revaluation	-	-	-	(56,573)	-	-	(56,573)	-	(56,573)
Other Comprehensive									
income/Losses	-	-	-	-	-	5,415	5,415	(43)	5,372
As at 31st December 2011	284,789	1,754,388	1,807,599	-	-	1,193	3,847,969	506,940	4,354,909
As at 1st January 2010	220,690	1,328,105	780,519	34,432	-	(9,906)	2,353,840	12,382	2,366,222
New shares issued	13,880	352,561	-	-	-	-	366,441	-	366,441
Net Profit for the period	-	-	578,587	-	-	-	578,587	61,998	640,585
Dividend declared	-	-	(110,345)	-	-	-	(110,345)	-	(110,345)
Recognition of Share									
based payments	-	-	-	-	40,625	-	40,625	-	40,625
Non controlling interests									
arising on acquisition									
of subsidiary	-	-	-	-	-	-	-	246,452	246,452
Other Comprehensive									
income/Losses	-	-	-	22,141	-	5,685	27,825	-	27,825
As at 31st December 2010	234,570	1,680,666	1,248,761	56,573	40,625	(4,222)	3,256,973	320,832	3,577,805

*The company issued 2,754,249 new shares under the Employee Share Option Plan (ESOP). The Issue Price for these new shares was determined at Sh. 30.25 per each ordinary share having par value of Sh. 1.00 each. The Equity settled employee benefit reserve was credited to the share premium reserves after the issue of the shares to the ESOP.

Directors Comments:

The 2011 consolidated results include the full year numbers for Ogilvy subsidiaries acquired in October 2010. Revenue grew by 53% whilst the profit before tax registered a 53% growth and crossed the billion shilling mark for the first time. Profit after tax grew by 42%.

Proposed Dividend:

The Directors propose a first and final dividend Sh 0.70 per share totalling Sh 199,352,390 based on 284,789,128 shares in issue (2010: Sh 166,127,025 being Sh 0.70 per share for 237,324,321 shares in issue). For the purpose of dividend calculation, the register of members will be closed on 31st May 2012 for one day.

Annual General Meeting:

The Annual General Meeting of the company will be held at the Bomas of Kenya on Thursday 31st May 2012 at 11am. Notice of the meeting will be published in due course.

By Order of the Board

Margaret M. Kipchumba
Company Secretary
17th April 2012